



Apex Fun Run is coming to Woodbury Leadership Academy on February 5th!

Dear Parents,

Thank you for your support of Woodbury Leadership Academy and the investments you make in your children's lives. **We are so excited to announce that our school will be participating in the Apex Fun Run as our major fundraiser!** The Apex program will last for 2 weeks and will kick off with a Pep Rally on Monday, Feb. 5th. Please look for your child's Apex Pledge Kit they will receive on that day and for e-mails coming from your teachers.

Apex Fun Run is an interactive leadership program that helps schools all over the country raise funds, while promoting leadership, good character and fitness. This year's theme is UNITED! Students will join the Apex Squad on an exciting journey as they learn what it truly means to unite as a team.

- ➔ **U**nique
- ➔ **N**o Excuses
- ➔ **I**nspire Others
- ➔ **T**eachable
- ➔ **E**mpathize
- ➔ **D**o Your Best



During the Apex Fun Run program, students are challenged to get pledges for the laps they will run on Thursday, Feb. 15th to help our school. Students will run for 25 minutes and will run an average of 26-36 laps around the Apex Raceway. The maximum amount of laps is 36. Through Apex's top-notch online pledging system, sponsors can pledge \$1/lap, \$2/lap, \$5/lap, or any other amount for students and can pledge from anywhere in the world!

This year, we're raising funds to pay for technology and playground equipment

Thank you again for your continued support – we're so excited to begin this journey with you!

Dr. Mortensen and WLA PTO

Our donation collections will all be done online to make the collection process easier and faster. Of course, sponsors can still pay by cash/check if they choose, we just ask that these donations be turned into the school any time before Monday, Feb. 12th, so that students receive credit.

ALL STUDENTS INCLUDED

- All students will receive Apex wrist bands, an Apex t-shirt, and team awards.
- All students will experience Apex Fun Run's world class character program and have access to additional character lesson videos on the free Apex Fun Run App!

FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex Fun Run's character and leadership program focuses on being UNITED as a group and valuing each others differences. The interactive lessons discuss the important role we each play in the world, but also promotes the idea that we're always stronger together!

WE NEED YOUR HELP

- Connect your child to potential sponsors and help acquire pledges for the number of laps they will run on Fun Run day. Family and friends anywhere in the world can support our school.
- All students will also receive their own pledge kit with an individual access code that allows you to enter pledges online.
- Come to the Apex Fun Run and don't forget to invite others to attend our fun-filled community event.
- Help volunteer for the fun run! We need a few parents to help cheer on students and mark laps. Contact WLA PTO to help!

**FUN RUN DAY IS
Thursday, Feb 15th**